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CENTRAL INTELLIGENCE AGENCY

**INFORMATION REPORT**

50X1-HUM

COUNTRY Yugoslavia

SUBJECT Reaction to US Exhibit in Zagreb

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1. [redacted] a US exhibit in the front corner windows of a large store on one of the main streets leading from the railroad station to the center of town, near University Park. The exhibit consisted of pictures, with Yugoslav captions. [redacted] one series of pictures with the title "This is the way US farmers live" and it showed a white electric kitchen with a large car outside and all of the latest modern farm appliances. The life of a US farmer was presented in glowing terms. There was another exhibition entitled "How Well the Whites and Blacks Get Along Together in the US." All the other exhibits were presented in this manner.

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2. [redacted] The people were two to three deep in front of the windows during most of the day and it was obvious that all of the panels were being read. The reaction of the people was one of amazement. It was also obvious that they believed what they saw but they were still amazed. [redacted] no criticism nor bitterness [redacted] the exhibition very favorably impressed the people of Zagreb.
3. [redacted] even though it might have been overdone in tone, it was a very good exhibition. [redacted] the reaction of the Yugoslav people seemed too good to be true. It was a good double-edge move because it definitely impressed the Yugoslav people with the US and at the same time hurt the Communist regime.

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